

## Terms and Conditions "Best MTB Town In The World"

- 1. Campaign start date: 3<sup>rd</sup> of August 2025
- 2. Campaign end date: 15<sup>th</sup> of August 2025
- 3. Prize
  - Specifics: A private Blue Derby Pods Ride 3-Day Iconic Experience for yourself and 3 friends (value: \$11,800)
  - b. Prize not refundable for cash.
  - c. Prize must be redeemed in 12-month period of competition end.
- 4. Valid entry consists of:
  - a. 1 entry per person
  - b. Entry must answer all required questions of entry form
- 5. Invalid entry: If an entry doesn't meet valid entry requirements.
- 6. Winner
  - Winner will be notified by email and phone. If uncontactable for 1-week, Blue Derby Pods Ride
    has the right to offer the prize to a different entry.
  - Blue Derby Pods Ride will choose the most compelling entry from the town with the most entries.
- 7. Data
  - a. Blue Derby Pods Ride hold the right to all data collected via this campaign.
  - By entering this competition Blue Derby Pods Ride has the right to add your data to our database.
  - c. Blue Derby Pods Ride operates with the strictest form of data confidentiality.